

PAWS & EFFECT
2035 CO. RT 1
OSWEGO, NY 13126

PHONE:
315-343-0001

FAX:
315-342-0001

Paws & Effect



FEBRUARY 25, 2008

Upcoming Plans and Events

Upcoming events!

Sunday March 30th

12:00 – 5:00

3rd Annual Open House and Fundraising Event

We will be updating the list of attendees on our website and in our news letters.

Saturday May 17th
10am—4pm

A Bark Heard Around the World

Yates County Fairgrounds
Penn Yan, NY

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3rd Annual Open House and Animal Group Fundraiser

Paws Across Oswego County and Paws & Effect join together for the 3rd Annual Open House and Animal Groups Fundraiser.

Sunday March 30th from 12:00–5:00 the gym will be filled with Non-profit animal groups, dog food reps, trainers, and lots of goodies to auction off.

As in years before we will have plenty of food, tours of our facility, and lots of fun!

All the profits made from the silent auction and the raffles are split between all of the Animal Welfare Groups.

We will keep you informed on all the groups attending and all the fun we'll have in store!

For more info see page 4

Upgraded Website



You may have noticed that our website has been under re-construction.

Well, we're happy to say that it's done. The new site is much easier for us to update. We'll be able to keep you posted on upcoming events, new training classes, and other items that we hope you'll find interesting. We also have a page with links to all our newsletters. If you've missed one or two, you can get them from the website.

We already have ideas for enhancements, so we'll keep you posted. In the meantime, check out the updated site at

www.pawsandeffectinc.com.

We do appreciate your feedback.

A Bark Heard Around The World

Puppy Mill Rescue and the Beverly Animal Shelter are planning an exciting event on Saturday May 17, 2008 at the Yates County Fairgrounds in Penn Yan NY from 10am - 4 pm.

The event will include informational booths, vendors, rescue groups from New York State and beyond, and guest speakers.

This year the speakers will include Franklin McMillan, DVM, a veterinarian and Ms. Kelly Ohrtman, Puppy Mill Campaign Specialist from the Best Friends Sanctuary in Utah. Dr. McMillan is the author of "Mental Health and Well-Being in Animals" and "Unlocking the Animal Mind".

Mark your calendars and be sure to join us in the fight against animal abuse.

Training Classes

Game Nights

Tuesday and Thursday Evening
6:30 PM - 7:30 PM
Instructors: Kathy Shumway and Marjorie Wentworth
Please call 343-0001 the day of the event to reserve a spot!

One-on-One Training

Work on individual issues
Instructor: Kathy Shumway
Sessions scheduled on a first-come-first-serve basis. Call 315-343-0001 to set up an appointment.



Additional classes are planned for later this year. Watch for updates in the newsletter and on our website

www.pawsandeffectinc.com

Puppy Kindergarten

Saturday mornings
9:00 AM - 10:00 AM
Instructor: Andrea Jones ABCDT
Call 439-2594 for more information on upcoming classes.

Basic Obedience

Saturday mornings
10:30 AM - 11:30 AM
Instructor: Andrea Jones ABCDT
Call 439-2594 for rates and class schedule.

Can you teach an old dog new tricks?

Positive Reinforcement

– Giving something the dog considers pleasant the moment the dog performs the desirable behavior in order to increase the likelihood that the dog will perform the behavior again.

(Example - Giving praise, a food treat or a favorite toy the moment the dog achieves the sit

Negative Punishment

– Removing something the dog considers 'good' the moment the dog performs the undesirable behavior. (Example - Turning away and ignoring your dog when he jumps on you to get your attention.)

Positive Punishment

– Presenting a negative consequence to an undesirable behavior the moment the dog performs the behavior. (Example – Squirting the dog with water the moment he starts barking.)

Negative Reinforcement

- Removing something the dog considers unpleasant the moment the dog performs the desired behavior. (Example - Releasing the pressure on a buckle collar the moment the dog achieves the sit position.)



Before World War I, there was virtually no formal dog training. With the need for vast quantities of service dogs during the First World War, selected military personnel were taught the new, rapid, compulsion method of training dogs which led to the birth of formal dog training.

After the war, the lifestyle of many Americans changed. More and more people moved away from an agricultural way of life to an urban lifestyle working in factories. Dogs, who previously had jobs herding livestock or hunting vermin, became family pets. These dogs, who were once very active family members, were left at home with little to do. They began to develop behavioral issues and dog owners found it necessary to have their dogs trained. Ex-military trainers were there to fulfill the need using the methods they had learned while

serving their country. While it is true that some dogs with the right temperament were able to take this training, many more were broken by the harsh methods. We've all heard the phrase, "You can't teach an old dog new tricks."

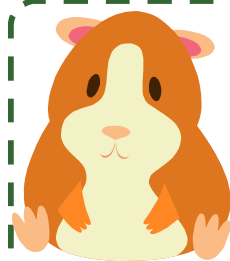
But you can teach any dog "new tricks," and that's where consistent leadership and positive reinforcement training comes in. Unlike compulsion training, positive reinforcement methods reward a dog for good behavior instead of punishing a dog for misbehaving – and all dogs respond to a consistent leader who appropriately gives praise and love.

Don't get me wrong. Positive reinforcement training methods do not exclude consequences for undesirable behavior. Appropriate correction administered at the exact time the undesirable behavior occurs is necessary to curb the behavior. Negative punishment tactics, such as ignoring a dog that is demanding attention, are used first. Positive punishment and negative reinforcement

methods that in no way harm a pet mentally or physically should be used when necessary.

Please remember that if you own a dog, you have a commitment to take care of that dog for the rest of his or her life. Training a dog does not happen in a six week obedience class. Just as you need to feed and water your dog daily, you also need to provide leadership for your dog on a daily basis. Consistency is essential. Behavioral issues are the number one reason why dogs end up in shelters. Euthanizing an unwanted dog is the leading cause of death in dogs today.

If you have a puppy, learn how to socialize and train it. If you have a dog with a behavioral issue, contact a qualified trainer to help you discover the underlying cause and develop a plan to rehabilitate your pet. Remember that with leadership and positive reinforcement methods you can teach an old dog new tricks (Animal Behavioral College)



25 Cents Off

Chew treats for your small animals

Expires 3/10/08
Paws & Effect

Chew Treats

Chewing is a natural and necessary behavior for your small animal. Keep their continuously growing teeth in good condition with many treats to chew.

Meet the Fosters

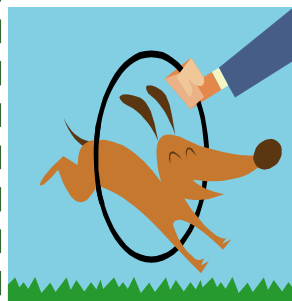
Note: We foster dogs through Paws Across Oswego County. They are a not for profit group made up of volunteers who work on donations and fundraisers. If you are interested in meeting any of our fosters, please call the shop to make arrangements.

Christopher

Christopher first came to us because he was going to be euthanized. He was dragging one leg and barely used the other. X-rays showed a broken pelvis in two places and it was already on the mend. He was estimated to be under a year old. We came home with pain medications to keep him comfortable and within a few weeks we had him neutered and we were able to start his training. He slowly regained the muscles in his unused legs and he began to run and play. What a sweet boy. His kisses never seem to end.

Christopher was adopted shortly after he recovered. They were a wonderful family and we appreciated all the love and care they gave to Chris. Sadly, their older dog did not respond well to the new comer, so he was returned to us.

He was only back a day or two and his new Mom and Dad met him and fell in love. He is doing well in his new home. We hope they like kisses!



Coupon - 1/2 Price for your first
Game night

Tuesday and Thursday evenings

6:30 PM - 7:30 PM

Good through March 31, 2008

Set Up to Fail

I watched in the front room of the store as a man yelled and yelled and yelled at his 5 month old, sweet faced German Shepherd. As he yelled the dog tried to please him, but of course he got confused a few times, then he was hit in the face with the leash. If this had been a child I could have called Social Services and had something done. Because this was a dog and I had to calmly try to help. I asked the man if he would like to join a training class to help him better to understand his dog and how he could better train him. He proceeded to tell me how he had trained many dogs and he was just fine. (Wow) I backed off for a moment and watched as the dog went to get up from the down he had told him to stay in, and again was struck with the leash in the face. If anyone knows me they know this is now breaking my heart. I had to try again. I explained that if he had to correct the dog he should be careful never to hit the dog, and never in the face, because this would make him head shy. I got a blank, but annoyed look. I continued to explain that if a small child would happen to try to pet the dog on the head they would be bitten. Now I have to quote this man because I can not put this in to any other words but his. "I will never allow that to happen! I won't let a child touch my dog, you never know where there hands have been."

Now I had to stand there and soak that in. I tried again to explain how a dog training class may help to socialize his dog and how that would be a good thing. Then he said he did not want a social dog. Then I felt my heart sink to my toes, and I realized and said to him, "So you WANT a mean dog????"

The answer I got made me give up. "This dog will never be mean, I won't allow it!" There was nothing I could do. I turned away, said I'm sorry to the dog and walked away.

That dog's face will forever haunt me. The loving eyes of a dog so misunderstood. I wonder how many other dogs this man had broken the spirits in.

Socialize you best friend.
Enjoy your best friend!
Marg

Dog guardianship is a privilege with responsibilities.

If you have room in your home and in your heart, consider adopting a dog.

You won't be sorry!

If you are truly perfect, then and only then, can you expect your dog to be.

If you were thrown into a wild dog pack and had to learn to understand their ways then you could understand how dogs feel in our human world.

We're on the Web!!!
www.pawsandeffectin.com



343-0001

Paws & Effect Inc.

Business Address
2035 Co. Rte. 1
Oswego, NY 13126

Phone: 315-343-0001
Fax: 315-342-0001
E-mail: pawsandeffect@twcny.rr.com

"We have more in store for your best friend."

3rd Annual OPEN HOUSE and Animal Groups Fundraiser

Sunday March 30th 12:00-5:00

Paws Across Oswego County and the staff at Paws & Effect would like to welcome you to our annual open house and fund raiser. Come in to meet all the non-profit animal groups in our area and shop at the silent auction to benefit them all. Refreshments will be served, tours of our facility, door prizes, free samples, raffles and dog trainers. Food representatives will be here to answer questions regarding nutrition. As always the staff will be here to answer any questions you may have.

The Groups that have responded so far are:


- ◆ Harbor Hounds Greyhound Rescue
- ◆ Dogs Deserve Better
- ◆ Kindred Kingdoms Wildlife Rehab
- ◆ OCAWL
- ◆ Adopt a Puppy
- ◆ Basset Hound Rescue
- ◆ Paws Across Oswego County
- ◆ Puppy Mill Recue
- ◆ United Friends of Homeless Animals
- ◆ Girl Scouts—Selling cookies
- ◆ Ruby's Rescue

We are just getting our e-mails and letters out now so we do expect much more to come.



Tickets for our raffle are available now at the shop and at Dayle's Dog Grooming in Fulton.
1st Prize—Handmade Dog Quilt made by Nancy Kennedy
2nd Prize—Huge Dog or Cat Basket
3rd Prize—Slightly Smaller Dog or Cat Basket


We also have tickets available for our 50/50 Raffle
All raffles will be drawn on March 30 at 4:30

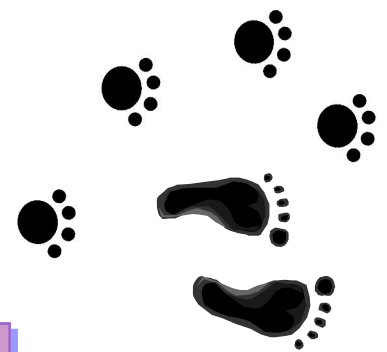


\$2.00 OFF

Walk-in nail trimming (Regular Price \$10.00)

Please call ahead *Expires 3/10/08*





Trimming a dogs nails is for much more than the comfort of just the feet and saving your hardwood floors. Imagine your toenails growing so long that they hit the floor lifting the front of your feet and putting all the weight of your body on your hea-els. Walk on your heels for ten minutes, now imagine hours, days, weeks. Then not only does the pain occur in your feet, but walking this way will effect your ankles, knees, hips, and back.

When dogs do a lot of walking on concrete or hard surfaces this helps to wear down the nails naturally. It's difficult in the winter time to find hard walking surfaces, so the nails may need to be trimmed more often. Nails should be trimmed at least once a month, being sure they do not hit the floor. This is only possible if they have not grown too long. Once they have become over grown, the quick will grow down into the nail. When this happens the nails must be trimmed back a little at a time. As you trim, the quick will recede and you can successfully trim the nails to a healthy length.